

## Course Profile

### Department of Management / International Logistics Management Program

Course Number: MAN 204	Course Title: Introduction to Logistics Management
Required / Elective: Required	Pre / Co-requisites: -
Catalog Description: Basics for functions, processes and objectives of the logistics operation. Terminology and practical knowledge of logistics, management of logistics, basic supply chain activities, physical distribution and warehousing.	Textbook / Required Material: International Logistics: Management of International Trade Operations, Pierre A. David, Richard D. Stewart, Atomic Dog Pub., Third Edition, 2010.
Course Structure / Schedule: <b>(3+0+0) 3 / 6 ECTS</b>	
<p>Extended Description:</p> <p>This course introduce the Logistics Management. It focuses on distribution, transportation, order fulfillment, sales and operations planning, importing/exporting, global logistics, introduction to logistics portions of ERP systems, third party logistics, managing people and change within the supply chain, the greening of the supply chain, key performance indicators, and recent supply chain technologies such as RFID.</p>	
Design content: None	Computer usage: None
<p>Course Outcomes:</p> <p>By the end of this course, students will be able to:</p> <ol style="list-style-type: none"> <li>1. Have an appreciation of a range of techniques, tools and methods used in logistics area</li> <li>2. Describe and appreciate the complexity of logistics management</li> <li>3. Analyze the development and growth of supply chain and logistics distribution systems.</li> <li>4. Recognize how logistics interfaces with the firm.</li> <li>5. Explain the importance of customer service standards.</li> <li>6. Describe how the domestic transportation system functions.</li> <li>7. Define the need for logistics system controls.</li> <li>8. Outline the future direction of logistics.</li> </ol>	
<p>Recommended reading:</p> <p style="padding-left: 40px;">- Contemporary Logistics – 8th Edition Paul R. Murphy, Jr. and Donald F. Wood, Pearson/Prentice Hall Publishers</p>	
<p>Teaching methods:</p> <p>Lectures, assignments and quizzes, in-class discussions</p>	
<p>Assessment methods:</p> <p>Midterm Exam : %30</p> <p>in-class discussion : %10</p> <p>quizzes and assignments : %15</p> <p>Final exam : %45</p>	
Student Workload/ECTS (European Credit Transfer System) Tableau:	

Activity:	Number:	Duration (hour):	Total Workload (hour):
Pre- reading	14	3	42
Lectures	14	3	42
Assignments	5	2	15
Quizzes	5	3	15
Case studies	3	2	6
Midterm	1	15	15
Final Examination	1	15	15
TOTAL: 150 hours / 25 = 6 ECTS			
Prepared by: Staff		Revision Date: 21.06.2012	